HKICPA M5 信息管理 · 教材结构思维导图

Information Management | 官方教材（第 4 版）全部 5 Part / 7 章 • 教材共 513 页

本单元在学什么：信息的价值、系统开发、数字化转型与信息安全

Part A Information Management Basics

Chp 1 The Nature and Value of Information Systems

The Value of Information • Strategic Significance of Information Systems • Management Uses of Information • Types of Information Systems

Chp 2 Measurements in Performance Management

Performance Management • Performance Management Specific to Information Management • Data Analytics

Chp 3 Applying Information Systems in a Corporate Setting

Data and Information System Roles and Responsibilities for Accountants • Information Needs of Managers by Functional Area • Infrastructure Supporting Corporate Information Systems • How Information Systems Support Business and Functional Strategies …

Part B Systems Development Process

Chp 4 Systems Development Life Cycle

Systems Development Life Cycle (SDLC) Phases • Roles of Accountants and Others in SDLC • Selecting the Appropriate Information System… Motivational Challenges to Implementing Information Systems …

Part C Using Information Systems to Drive Change and Innovation

Chp 5 Using Information Systems to Drive Change and Innovation

Business Strategies for the Digital World • Networks that Enable Business • Enhancing the Value of Information

Part D E-Commerce Systems

Chp 6 E-Commerce Considerations

What Is E-Commerce? • E-Commerce Business Models • E-Commerce in Hong Kong and Global Business E-Commerce • E-Commerce and Customer Relationships

Part E Risks and Security in Information Management

Chp 7 Risks and Security in Information Management

Information Technology Controls • Application Controls • Risks to Information Systems • Cyber Security …

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